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## **Evidence-Based Integrative Medicine**

#### Growing a Successful Practice by Successfully Treating Common and Complex Problems

# Part 1: A Foundational Health Protocol for Health Optimization and Patient Retention

1. Introduction: Certainty and Uncertainty in Nutritional Medicine: Education, Advertising, Politics, and Evidence-Based Cost-Effective Medicine

2. Medicolegal and Ethical Considerations

3. EBIM: Evidence-Based Integrative Medicine: The Merger of Common Sense, Science, and Statistical Significance

4. Foundational Health Protocol: Patient Compliance, Cost-Effectiveness, and Comparative Out-of-Pocket Expenses

#### Part 2: Growing a Successful Practice by Successfully Treating Common and Complex Problems

5. The Reality of Primary Care: The Most Common and Serious Disorders

6. Additional Concepts, Assessments, and Interventions in using EBIM for the Treatment of Common Complex Problems

7. EBIM: Clinical Protocols for Common Problems: Practical Office Implementation for Physician Success and Patient Satisfaction

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